

Protein  
Chips

We have packed these tasty little baked chips with protein for your muscles and the finest seasonings for your tastebuds to create the ideal convenient on-the-go snack. Now you can go out and take on your busy day.

EFFECTIV™

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Manufactured and Distributed in the EU by  
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EFFECTIV™

Protein  
Chips



20g  
PROTEIN

sea salt  
& pepper  
FLAVOUR

Delicious Snack Chips  
Packed with Protein

40g e

Nutrition Information

	Per 100g	Per Pack	%RI* /40g
Energy KJ	1561	624	7
Energy Kcal	369	148	7
Fat (g)	4.7	1.9	3
of which saturates (g)	0.8	0.3	2
Carbohydrate (g)	29.5	11.8	5
of which sugars (g)	3.8	1.5	2
Fibre (g)	3.4	1.4	—
Protein (g)	50.6	20.2	40
Salt (g)	3.5	1.4	23

\*RI = Reference intake of an average adult (8400kJ/2000kcal)  
— RI Not Established

**Ingredients:** Protein Blend (53%) (Soya Protein Isolate, Whey Protein Concentrate (Milk)), Rice Flour, Sea Salt & Black Pepper Flavour (15%) (Maltodextrin, Potato Starch, Sugar, Sea Salt, Yeast Extract Powder, Cracked Black Pepper, Ground Black Pepper, Natural Flavourings, Black Pepper Extract, Sunflower Oil), Maltodextrin, Rapeseed Oil, Stabiliser: Calcium Carbonate.

**Storage:** Store in cool dry place, away from direct sunlight. Best consumed within 24 hours once opened.

**Allergen Advice:** For allergens, see ingredients in bold. May contain traces of gluten, egg, nuts and peanuts.

 Suitable for Vegetarians.

PER 40 GRAM SERVING

ENERGY  
624kJ  
148Kcal

7%

FAT  
1.9g

3%

SATURATES  
0.3g

2%

SUGARS  
1.5g

2%

SALT  
1.4g

23%



BEST BEFORE END

of the reference intake\*  
Typical values (as sold) per  
100g: Energy 1561kJ/369kcal

EXPANDED OVEN BAKED PROTEIN FLAKES  
COATED IN FLAVOUR 40g