

It's what's NOT inside that makes it so good!



We wanted to create a nutrition bar with simple whole food ingredients that is both nutritious and delicious. Something that makes you feel good during and after you eat it. It's not another candy bar in disguise full of unnecessary ingredients, it's a protein rich whole food bar that's almost a meal in itself... *it's what's not inside that makes it so good!*



**10G
PROTEIN**



VEGAN

GLUTEN-FREE

NO ADDED SUGAR

DAIRY-FREE

EFFECTIV™

WHOLE



NUTRITION INFORMATION			
Serving Size: 1 Bar (50g)	Per 100g	Per Bar	%RI*/50g
Energy Kj	1584	792	9
Energy Kcal	376	188	9
Fat (g)	8.6	4.3	6
of which saturates (g)	0.8	0.4	2
Carbohydrate (g)	50.0	25.0	9
of which sugars (g)	40.0	20.0	22
Fibre (g)	11.4	5.7	—
Protein (g)	20.0	10.0	20
Salt (g)	0.34	0.17	3

*RI = Reference intake of an average adult (8400kJ/2000kcal)
— RI Not Established

CASE DIMENSIONS L: 180mm W: 140mm H: 55mm CASE WEIGHT 504g CASE PER SHIPPER 12 PALLET COUNT 720

INGREDIENTS: Date Paste, Rice Protein Isolate, Isolated **SOYA** Protein, Chicory Fibre, Carob Syrup, Rapeseed Oil, Dried Carrot Flakes, **WALNUTS**, Sultanas (Sultanas, Sunflower Oil), Diced Candied Dried Orange Peel (Orange Peel, Sugar, Glucose-Fructose Syrup, Acid (Citric Acid)), Sunflower Seeds, Brown Linseeds, **SESAME** Seeds, Black Chia Seeds (Salvia Hispanica), Ground Cassia, Puffed Quinoa, Green Tea Extract.

ALLERGEN STATEMENT: For allergens see ingredients in **BOLD**.
Contains naturally occurring sugars.



50G CARROT CAKE FLAVOUR HIGH PROTEIN BARS

INDIVIDUAL BAR

X12 BOX



NUTRITION INFORMATION			
Serving Size: 1 Bar (50g)	Per 100g	Per Bar	%RI*/50g
Energy Kj	1576	788	9
Energy Kcal	374	187	9
Fat (g)	8.6	4.3	6
of which saturates (g)	1.0	0.5	2
Carbohydrate (g)	50.0	25.0	9
of which sugars (g)	38.0	19.0	22
Fibre (g)	11.2	5.6	—
Protein (g)	20.0	10.0	20
Salt (g)	0.36	0.18	3

*RI = Reference intake of an average adult (8400kJ/2000kcal)
— RI Not Established

CASE DIMENSIONS L: 180mm W: 140mm H: 55mm CASE WEIGHT 504g CASE PER SHIPPER 12 PALLET COUNT 720

INGREDIENTS: Date Paste, Isolated **SOYA** Protein, Rice Protein Isolate, Chicory Fibre, Carob Syrup, Rapeseed Oil, Dried Apple, **ALMONDS**, Dried Goji Berries, Sunflower Seeds, Brown Linseeds, **SESAME** Seeds, Black Chia Seeds (Salvia Hispanica), Natural Flavouring, Ground Cassia, Puffed Quinoa, Green Tea Extract.

ALLERGEN STATEMENT: For allergens see ingredients in **BOLD**.
Contains naturally occurring sugars.



50G APPLE AND CINNAMON FLAVOUR HIGH PROTEIN BARS

INDIVIDUAL BAR

X12 BOX



NUTRITION INFORMATION			
Serving Size: 1 Bar (50g)	Per 100g	Per Bar	%RI*/50g
Energy Kj	1582	791	9
Energy Kcal	378	189	9
Fat (g)	10.2	5.1	7
of which saturates (g)	3.8	1.9	10
Carbohydrate (g)	44.0	22.0	8
of which sugars (g)	36.0	18.0	20
Fibre (g)	14.4	7.2	—
Protein (g)	20.0	10.0	20
Salt (g)	0.30	0.15	3

*RI = Reference intake of an average adult (8400kJ/2000kcal)
— RI Not Established

CASE DIMENSIONS L: 180mm W: 140mm H: 55mm CASE WEIGHT 504g CASE PER SHIPPER 12 PALLET COUNT 720

INGREDIENTS: Date Paste, Chicory Fibre, Isolated **SOYA** Protein, Rice Protein Isolate, Carob Syrup, Cocoa Fibre, Organic Cocoa Butter, Cacao Beans, **ALMONDS**, Dried Goji Berries, Rapeseed Oil, Sunflower Seeds, Brown Linseeds, Black Chia Seeds (Salvia Hispanica), **SESAME** Seeds, Flavouring, Puffed Quinoa, Green Tea Extract.

ALLERGEN STATEMENT: For allergens see ingredients in **BOLD**.
Contains naturally occurring sugars.



50G CACAO & ORANGE FLAVOUR HIGH PROTEIN BARS

INDIVIDUAL BAR

X12 BOX



NUTRITION INFORMATION			
Serving Size: 1 Bar (50g)	Per 100g	Per Bar	%RI*/50g
Energy Kj	1750	875	10
Energy Kcal	418	209	10
Fat (g)	15.2	7.6	11
of which saturates (g)	2.4	1.2	6
Carbohydrate (g)	44.0	22.0	9
of which sugars (g)	36.0	18.0	20
Fibre (g)	9.8	4.9	—
Protein (g)	20.0	10.0	21
Salt (g)	0.36	0.18	3

*RI = Reference intake of an average adult (8400kJ/2000kcal)
— RI Not Established

CASE DIMENSIONS L: 180mm W: 140mm H: 55mm CASE WEIGHT 504g CASE PER SHIPPER 12 PALLET COUNT 720

INGREDIENTS: Date Paste, Peanut Butter (**PEANUTS**, Sea Salt), Rice Protein Isolate, Isolated **SOYA** Protein, Chicory Fibre, Roasted Blanched Nibbed **PEANUTS**, Dried Goji Berries, Sunflower Seeds, Pumpkin Seeds, **ALMONDS**, Black Chia Seeds (Salvia Hispanica), Rapeseed Oil, **SESAME** Seeds, Brown Linseeds, Sesame Seeds, Puffed Quinoa, Green Tea Extract.

ALLERGEN STATEMENT: For allergens see ingredients in **BOLD**.
Contains naturally occurring sugars.



50G PEANUT BUTTER FLAVOUR HIGH PROTEIN BARS

INDIVIDUAL BAR

X12 BOX

